

4 Courses

Digital Transformation

Design Thinking for Innovation

Digital Product Management: Modern Fundamentals

Customer-Centric IT Strategy UNIVERSITY VIRGINIA



Mar 21, 2021

Chandrasekhar Gudipati

has successfully completed the online, non-credit Specialization

Leading the Modern Day Business

Congratulations! You have completed all four courses of Leading the Modern Day Business - a Specialization from The Darden School of Business, University of Virginia. As part of this Specialization, you have learnt the essential skills and concepts of leading a modern-day business, ranging from design thinking and digital transformation, to product management and IT. You are now equipped to lead a dynamic enterprise, having learnt what design thinking is and when to use it, digital product management, story-telling, and much more!

The flow

Michael J. Lenox Senior Associate Dean and Chief Strategy Officer Darden School of Business University of Virginia

Alex Cowan Faculty & Batten Fellow Darden School of Business University of Virginia

C.F. Ong Senior Partner and Managing Director The Boston Consulting Group

Sonja Rueger Project Leader The Boston Consulting Group

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Jeanne M. Liedtka United Technologies Corporation Professor of Business Administration Darden School of Business University of Virginia

Amane Dannouni Principal at The Boston Consulting Group Singapore

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The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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Feb 9, 2021

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an online non-credit course authorized by BCG and University of Virginia and offered through Coursera

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Michael Lenox Amane Dannouni Ching Fong Ong COURSE CERTIFICATE



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Jeanne M. Liedtka United Technologies Corporation Professor of Business Administration Darden School of Business University of Virginia COURSE CERTIFICATE



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This course can be accessed at https://www.coursera.org/learn/uva-darden-digital-product-management



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