



4 Courses

**International Business  
Context**

**International Business and  
Culture**

**International Business  
Operations**

**International Business  
Venturing Abroad**



University  
of Colorado  
Boulder

Jun 27, 2021

**Chandrasekhar Gudipati**

has successfully completed the online, non-credit Specialization

## International Business

In the International Business Specialization, learners developed a broad foundational understanding of the scale, scope, and execution of contemporary international businesses. Learners reviewed the differences and challenges of international versus domestic business management. They explored the history, theory, and economics of globalization and the relationships of these to international business. Learners surveyed the implementation of business functions in a global context, including marketing, human resource management, supply chain management, logistics, and foreign currency exchange. Finally, learners examined the methods businesses use to engage in international commerce including exporting, contract entry, and foreign direct investment.

Stephen R. Lawrence,  
PhD

Associate Professor  
Emeritus

Leeds School of  
Business

University of Colorado  
Boulder

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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Jun 25, 2021

Chandrasekhar Gudipati

has successfully completed

International Business Context

an online non-credit course authorized by University of Colorado Boulder and offered through Coursera

A handwritten signature in black ink, reading 'Stephen R. Lawrence'.

Stephen R. Lawrence, PhD  
Associate Professor Emeritus  
Leeds School of Business

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Jun 26, 2021

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International Business and Culture

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International Business Operations

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Associate Professor Emeritus  
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University of Colorado

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Jun 27, 2021

Chandrasekhar Gudipati

has successfully completed

International Business Venturing Abroad

an online non-credit course authorized by University of Colorado Boulder and offered through Coursera

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Stephen R. Lawrence, PhD  
Associate Professor Emeritus  
Leeds School of Business

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